

Connections Unlimited

Kinzie, Holistic Business Consultant

Inject fresh, creative energy into your business.

Address an immediate situation or establish a framework an ongoing contract. My work is aimed at empowering clients with information and skills to grow their business efficiently using creative solutions. Using a no-nonsense process, new clients are taken through a series of exercises to gain clarity and generate ideas to attract customers and generate businesses by using resources efficiently. We review current practices, identify key issues, evaluate activities and critique materials. Clients may get network referrals to my connections and specific opportunities with cooperation. For some clients, a single session is all that is required.

Initial Session

US\$300

Address specific issues or review your business in a single session (up to 2 hours) and gain a sense of clarity along with session notes outlining ideas discussed, business opportunities and actions and/or contacts for immediate follow-up.

Session notes are summarized in a concise one-sheet document delivered within 24 hours.

Terms of Engagement

1. The Consultant (Kinzie) shall be available and provide to the client professional expertise as requested.
2. In consideration for the services to be performed under this agreement, the client will pay the consultant in advance at the rate of US\$100 per hour. Meetings are charged at 1 hour minimum + travel time + related meeting expenses. Pre-approved project expenses are charged to client at cost.
3. The consultant operates independently, not as an employee of the client or its subsidiaries or affiliates.
4. In the course of performing services, the parties recognize that the consultant may come in contact with or become familiar with information which the client or its subsidiaries or affiliates may consider confidential and which may be of value to a competitor. The consultant agrees to keep all such information confidential and not to discuss or divulge it to anyone other than appropriate client personnel or their designees.

Booking Options

- Hourly : US\$100/hour (minimum 3 hours)
- Initial Session : US\$300 for up to 2 hours + session notes
- Starter Package : US\$2,000 for 20 hours + Initial Session at no extra charge

Client/Name :

Email :

Tel :

Signature :

Booking Date :

Payment Reference :

Payment to HSBC 400-527057-838 (Connections Un Limited) | Bank Code: 004 | Swift Code: HSBCHKHKKH
Unit 803-806, 8/F Low Block Grand Millenium Plaza, 181 Queen's Road Central, Central, Hong Kong
Fax to +852 2906 7355 or email to accounts@kinzie.com

Holistic Business Consulting

T +852 6628 6153 · connect@kinzie.com · www.kinzie.com

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Kinzie

Over the past 30 years, I have worked with organizations of every size, from non-profits and SME's to multinational corporations. Based in Hong Kong since 1992, I bring a fresh perspective to any situation with a cross-cultural and international outlook. With my dynamic approach, you will gain market insights, direction and support for growth.

Clients benefit from this wealth of experience across industries when using my consulting services. I offer advisory, training and support to manage your programs with your existing team and contractors and help with recruitment when the time comes for expansion.

As a core function of every organization, communications affects every aspect of your operations. I have developed a clear understanding of the relationship between traditional, electronic and new media. Combining practical business advice with strategic communications plans, I work directly with you, your team and your agencies or service providers to create innovative programs.

From ideas to implementation, I offer practical solutions for every budget.

Integrated ♦ Interactive ♦ Direct

Areas of Expertise

Critique – program/materials review, ideas

Promotions – product launch, events, publicity

Agencies – messaging coordination, creative briefs

Branding – identity, creation, process, strategy, review

Newsletters – print & digital, strategy, platforms, design, editorial plans

Alliances – strategic partnerships, joint promotions & sponsorships, network referrals

Media – advertising and publicity strategy, media relations, news releases, story angles

Technology – electronic publishing, dbase design/management, web strategy/production

Writing – features, corporate, web content, news releases, brochures, affidavits, proposals

Events – conferences, seminars, fundraising, concept, management, venue, design, theme

Training – communications, sales, team building, electronic marketing, technology, soft skills

Recruitment – needs analysis, shortlist, advertising, candidate selection, contract negotiation

Consulting – marketing, trends, branding, identity, promotions, relationship management, integration

Sales – media sales, business development, client presentations, materials, contract negotiations

Publications – digital & paper newsletters, brochures, premiums, company materials, calendars

Digital – offline integration, internet, EDM, e-newsletters, strategies

Communications – facilitation, design, processes, templates

Advertising – review and improve materials and media plans

Publishing – custom publication for your target audience

Materials – business cards, brochures, templates

Methods

We generally begin with a first meeting to review your situation and identify specific issues, highlight areas for improvement and offer solutions for immediate results. Support is available on an ongoing basis. Central to my operation is a network of local and international contacts ready to work with you.

Booking Options

- US\$100/hour – minimum 3 hours
- Book 20 hours and get 2 extra hours
- Book 40 hours and get 5 extra hours
- Book 80 hours and get 12 extra hours

Payment Terms : cash in advance + related expenses; approved project expenses charged at cost

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